



## How Helping Lost Pets will help your shelter

HelpingLostPets.com (HeLP) is a FREE nationwide database for lost and found pets that connects shelters, veterinary clinics, rescue groups, the public, and volunteer groups across the nation to effectively reunite lost pets with their owners. What makes HeLP unique is it is map-based and fully searchable by breed, location, size, color, gender, and other identifiable information, making it easy to match lost and found pet listings. To ensure our listings stay current, our system automatically contacts owners/finders for status updates at defined intervals. This allows our system to remain up-to-date and display only pets that are still missing and truly need our help getting home. We have found that flyers are one of the most effective ways to reunite a lost pet. When someone list a pet, free flyers are instantly generated to provide an effective tool in getting a pet home.

Using HeLP will improve your return-to-owner rate, as well as decrease the length of stay for many pets at your shelter. When a shelter helps reunite a family with their missing pet it creates goodwill and appreciation from the pet owner and your community. In addition, giving your shelter the tools to help reunite lost pets with their families will help reduce shelter intakes and decrease the number of pets being euthanized. The ASPCA estimates that 40-60% of shelter pets are actually lost, not homeless!

### **The top 5 reasons your shelter should join HeLP**

1. HeLP provides a means for people anywhere, anytime to search for a missing pet. Shelter found listings, public found listings, adoptable, deceased, and sightings are all available in one location. This means even when the shelter is closed for the weekend or a holiday, a pet can get back home before the shelter reopens.
2. No double entry needed. The purpose of HeLP is not to replace your current systems, but to connect to them automatically. For smaller shelters with no system it means they can now have technology they could never afford.
3. Fast and easy set-up. In just a few minutes, your shelter can be set up to begin taking advantage of public lost/found listings which will reduce the number of reports you need to take over the phone. Automating your intakes can be done at a later date and will depend on your current system. Our software and services to your shelter and the public are always FREE.
4. Our national map-based database eliminates county and municipal borders allowing the public, shelter staff, and volunteer lost and found groups to access one central location to view lost/found listings saving the public and shelter staff time. This increases the number of pets that will get home and also decreases the time they will be in your shelter, freeing up valuable kennel space and resources for other pets.
5. Pet owners can provide additional private contact information available only to shelters and veterinary clinics. You can access this information as soon as your shelter joins using this link: [www.HelpingLostPets.com/ORG](http://www.HelpingLostPets.com/ORG). For pets that have invalid microchip information or no microchip, this allows your shelter to search for them in our system and connect with the owner.

**Getting set up:** Our goal is to decrease your administrative time, while increasing your animal reclaim rate. The following steps are already working for many shelters that have partnered with us:

1. **Add your shelter** using this link: [www.HelpingLostPets.com/ORG](http://www.HelpingLostPets.com/ORG). We recommend having a common login account that all of your staff share, allowing any of your staff to access private contact information for pet owners.
2. **Link to us on your own website:** Help your community find us by posting a link to our website on your own page. This link can be posted below your lost/found information along with any information the public needs to know about the by-laws, licensing, and hold period for your jurisdiction. Here is an example of how one county shelter links to our website:  
<http://www.waltonpets.net/Pages/AdoptableAnimals.aspx>
3. **Have the public manage their lost/found listings.** If your shelter is taking lost/found reports over the phone and filing them in a binder or updating your website with the listing, HeLP can eliminate this process, saving your shelter time and money. Have the public enter their own lost/found listings from home or at a computer that is set up in your shelter.. Most people have access to a computer or have a friend or family member or co-worker who does.

#### **How to get the most out of our program:**

1. **List found pets that come in to the shelter.** This puts them in the same database that the public is searching for lost/found pets. HeLP can automate this process and is connected with several different shelter management systems.
2. **Set up a kiosk in your shelter** for the public to list lost/found pets. This allows them to look for a lost or found pet while at the shelter, as well as the opportunity to list the pet immediately. Having a kiosk in your lobby will save your staff a considerable amount of time and money by allowing the public to enter and manage their own lost/found listings.
3. **Train staff and volunteers to use the system to match lost/found pets** to increase the success of the HeLP program. Incorporate this training into your training manual for all new employees and volunteers. Have office staff refer people to our site when presented with a lost or found pet.
4. **Ask your local veterinary clinics to sign up** and become part of the HeLP network. This allows shelters and veterinary clinics to share the same lost and found listings.
5. **Display lost/found listings on a bulletin board** using our 4 to a page flyers for the public to view when they come in to the shelter.
6. **Equip animal control officers with printed flyers of lost pets in your area.** You can even print them 4 to a sheet to save on printing costs. This gives officers a good clear photo of each pets lost in that area as well as the owner's contact information. This can be used to get a pet home before the pet ever reaches the shelter.
7. **Using the HeLP app from any Android phone,** animal control officers (or the public) can view our map of lost or found pets in the area.
8. **Additional tools can be added to your website** at your request to display intakes that have been uploaded to the HeLP system.

**To sign your organization up and start receiving listings:** [www.HelpingLostPets.com/ORG](http://www.HelpingLostPets.com/ORG)

**How to search our database:** <https://www.youtube.com/watch?v=SOETOSh5eMk>

**Please feel free to contact us if you have any further questions or problems:**  
[support@helpinglostpets.com](mailto:support@helpinglostpets.com)

## *Improving your Return to Owner Rate will Save More Lives*

**FACT:** Reuniting pets with their family is the most cost-effective way to increase your shelter's live release rate.



## HeLP Makes a Difference When Widely Used In The Community



"I have to give you a compliment on how well this has worked for us. The majority of lost and found reports are now coming through your site. There have been several days I come in, get the email alerts, and then see that dog come in the shelter later in the day.

It has helped us more quickly get the dogs out of the shelter and back into homes".

**William Wise, Director  
Walton Co. Animal Control  
Monroe GA. USA**



Since joining and using HelpingLostPets, our RTO rate has gone from about 20% to over 80%

Chip Moore, Director/Manager  
Gwinnet County Animal Control



Search the country, state, county, city, or neighborhood using many parameters!

## A Key Feature Of HeLP Is The Map

A screenshot of the Helping Lost Pets website interface. On the left, there is a search filter panel with sections for "Breed" (set to "dachshund"), "Size" (with checkboxes for Small, Medium, Large), "Age" (with checkboxes for Baby, Adult, Young, Senior), "Markings", "Name", and "HELP ID". Below this is a "Total 127 pets on the map" section with checkboxes for "Dog (127)", "Cat", "Bird", "Horse", "Other", "Missing (Lost/Stolen)", "Found (Sightings)", and "Adopted". The central part of the interface is a map of the United States with numerous red location pins. On the right, there is a list of pet listings, each with a small photo and text details such as "Found (Jun. 01, 2015) - Chicago, IL, United States", "Name: Unknown (HELP ID: 553480)", "Breed: Dachshund", "Gender: Male", "Age: Baby", "Size: Small", and "Color: Black / Brown".

Search the entire country by breed, size, age or other parameters

Remember to click Search anytime you move the map or change your search parameters



HELPING LOST PETS **Helping Lost Pets** Help pets get back home. It's free! View PDF fromDOCtoPDF Hello Debbie Elert My Pets Log out

f t y MAP PETS ORGANIZATION ACCOUNT ADVANCED HELP

Search

Zoom Map to a City/Zip Code/Postal Code (Click to Expand)

Advanced Search

Apply Filter Reset

Last Status Update: All

Color:

Gender: All

Breed:

Size:  Small  Large  Medium  X-Large

Age:  Baby  Adult  Young  Senior

Markings:

Name:

HeLP ID:  Search ID

Total 816 pets on the map

Dog (816)  Cat  Bird  Horse

Found (Jul. 23, 2015) - Orlando, FL, United States  
Name: unknown (HeLP ID: 657619)  
Breed: Chihuahua  
Gender: Unknown Age: Young Size: Small  
Color: brown / black [Detail Page](#) [Filter](#)

Found (Jul. 23, 2015) - Orlando, FL, United States  
Name: Unknown (HeLP ID: 657629)  
Breed: Pit Bull Terrier  
Gender: Unknown Age: Young Size: Medium  
Color: white / caramel [Detail Page](#) [Filter](#)

Found (Jul. 23, 2015) - Port Richey, FL, United States  
Name: Unknown (HeLP ID: 657542)  
Breed: German Shepherd Dog  
Gender: Male Age: Young Size: Large  
Color: Tan / Brown [Detail Page](#) [Filter](#)

Lost (Jul. 23, 2015) - Lakeland, FL, United States  
Name: Arnes (HeLP ID: 659759)  
Breed: Pit Bull  
Gender: Male Age: Young Size: Medium  
Color: Grey / White [Detail Page](#) [Filter](#) [Track](#)

Lost (Jul. 22, 2015) - Casselberry, FL, United States

Cats typically have a much lower return-to-owner rate. We can help!

## Finding Cats Is Much Easier

Zoom Map to a City/Zip Code/Postal Code (Click to Expand)

Pets Organizations Sightings

Found (May. 28, 2015) - City of Hamilton Animal Services  
Name: Unknown-130535 (HeLP ID: 545680)  
Breed: Domestic Short Hair  
Gender: Female Age: Adult Size: N/A  
Color: WHITE, GREY  
Cannon St E - [Detail Page](#) [Filter](#)

Lost (May. 17, 2015) - Hamilton, ON, Canada  
Name: Leo (HeLP ID: 529265)  
Breed: Unknown / Maine Coon Mix  
Gender: Male Age: Young Size: Small  
Color: black  
He has a white underbelly and is very skiddish around other ... [Detail Page](#) [Filter](#) [Track](#)

Lost (Jun. 05, 2014) - Hamilton, ON, Canada  
Name: Boo-Boo (HeLP ID: 121129)  
Breed: Domestic Long Hair / Tabby Mix  
Gender: Male Age: Adult Size: Medium  
Color: Brown mixed with dark grey  
Closest Major Intersection: Sherman and Main, Hamilton [Detail Page](#) [Filter](#) [Track](#)

Most cats are found within a few blocks of their home. You can see how easy this would be for this cats family to find her.

HELPING LOST PETS helpinglostpets.com

# Shelters can receive all Lost and Found Listings for their county

1. Area

By Radius: 2 Miles (3.22 KM)

Your current default location: **Markham, ON, Canada**  
Please enter ZIP/POSTAL and click 'Validate' button to update your location.  
Zip / Postal:

By Region: Country: -- Select Country --  
Prov/State: -- Select Province --  
County: -- Select County --

2. Status

Missing  Found  Adoptable

3. Filters

Species: -- All Species --  
Breed: -- All Breeds --  
Size:  Small  Medium  Large  X-Large  
Age:  Baby  Young  Adult  Senior

- By Area
  - (Radius or Region)
- By Status
- Other Filters



**OTHER PETS IN THE SHELTER...**  
WCAC is an open-intake shelter and new animals are constantly surrendered or picked up. Therefore, not every animal in the shelter may be posted. Strays are usually posted as quickly as possible on [www.helpinglostpets.com](http://www.helpinglostpets.com). Those postings are listed below. Depending upon the animal's temperament, health and other factors, they may be listed as featured adoptable pets above as time allows. Please visit during [visiting hours](#) (Monday to Friday, 2 PM to 4:45 PM) to view all the adoptable pets. Animals no longer posted are generally no longer available. Please see the [History/Findings](#) page for recent adoptions and rescues.

Pets listed by Walton County Animal Control at HelpingLostPets.com

Species: -- All -- Status: -- All --  
Found: 5 | Rehomed: 1  Show Pets Needing Rescue Only

Found on Jun.02, 2015 - Loganville,GA 30052

Name: #20150790 (HELP ID: 555374)  
Breed: Dog, Labrador Retriever  
Gender: Female Age: Senior Size: Large Color: YELLOW  
Picked up stray 6/2/15; owner unknown. Hold expires 6/5/15. Senior, thin, muscle atrophy in hips and legs, some trouble getting up.  
[Photos](#) [Map View](#) [Detail Page](#) [Flyer](#)

Found on Jun.01, 2015 - Monroe,GA 30656

Name: #20150788 (HELP ID: 555358)  
Breed: Dog, Labrador Retriever Mix  
Gender: Male Age: Adult Size: Large Color: BLACK  
Picked up stray 6/1/15; owner unknown. Becomes aggressive when handled; unable to scan. Hold expires 6/4/15.  
[Photos](#) [Map View](#) [Detail Page](#) [Flyer](#)

Found on Jun.01, 2015 - Covington,GA 30014

Name: #20150786 (HELP ID: 555343)  
Breed: Dog, Boxer / Pit Bull Mix  
Gender: Male Age: Adult Size: Large Color: BRINDLE  
Picked up stray 6/1/15; owner unknown. Hold expires 6/4/15.  
[Photos](#) [Map View](#) [Detail Page](#) [Flyer](#)

Shelters can easily list their pets with us and we have other tools for them, like our plugin for their own website

