



Helping Lost Pets, a division of **Goddard Information Systems Limited**

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Helping Lost Pets (HeLP) is not just a website to help you find your pet, it's a pet help network. A community of pet lovers with a common purpose, *to help pets and their guardians to enjoy a long, happy and healthy life together.*

People bring pets into their lives because they want to experience the joy of a companion animal. In our new age of social conscience and social media, there has never been a better time to network the pet community in a way that has never been done before.

This new central database will greatly reduce the time required to notify others that may be able to help the pet home. How will our system help?

1) With a large membership base, **HeLP** will get the message out quickly and to a large number of people in the area. It will allow a poster to instantly printed and distributed. The faster a message can be put out, the better the chance of finding the pet. People with a missing pet are spending hours and hours posting on many different sites. They could be spending this time searching for their pet. If someone finds their pet, they may not make the connection because they are not looking in the same location.

2) **HeLP** has the ability to target lost pet information to specific areas so that people are not receiving lost pet information for pets that are nowhere near them. This will save people time.

Many similar services in use today charge a listing fee. The usage of **HeLP** is absolutely free. The development and ongoing costs are fully supported by advertising and sponsors.

Please post the attached poster in your store and also join the HeLP network so that others can find your store. We thank you for Helping Lost Pets.

Yours truly,

Rob Goddard
President,
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Key Features

- * It's map based, so it's visual
- * Centralized database of lost/found pets and pet service providers
- * Search for lost or found pets
- * Set up your profile to receive email notifications of lost or found pets in your area
- * Search for pet services
- * Find pets available for adoption
- * Add your own pet(s) to your profile as a **Safe**. If they ever go missing, just change their status to **Lost** and instantly an email notification is sent to other members and organizations in your area. Safe pets are not visible to others.